



TEOXANE

THE BEAUTY LAB

A digital platform designed to support
consumers throughout their aesthetic journey

TEOXANE LAUNCHES THE BEAUTY LAB: A DIGITAL ECOSYSTEM FOR PERSONALIZED SKIN ANALYSIS, EDUCATION AND GUIDANCE THROUGHOUT THE AESTHETIC JOURNEY

To meet these evolving expectations, Teoxane is launching **The Beauty Lab**, a digital platform built around two complementary pillars. The first is an **intelligent skin analysis** tool designed to identify key skin needs and facials characteristics, providing personalised skincare recommendations and a deeper understanding of facial ageing markers and skin health over time. The second is **the Treatment Hub**, an information interface designed to help users better understand different aesthetic concerns, available aesthetic procedure solutions and options that can be discussed with a qualified healthcare professional.

By integrating artificial intelligence technologies, the platform delivers a **personalised experience** that helps each user better understand their skin and navigate towards the solutions best suited to their individual goals.

Teoxane unveils **The Beauty Lab**, an intelligent digital ecosystem designed to help consumers better understand their skin and make more informed decisions about their skincare and aesthetic journey.

This new digital interface is designed as **an experiential hub** offering educational contents, detailed skin quality analysis, personalised skincare recommendations, information on overall facial characteristics and dynamics.

Supporting personalized consumer aesthetic journeys through digital innovation and intelligent insights

Understanding your skin has become an essential part of the beauty and wellness journey. With an increasingly saturated beauty market and the proliferation of new aesthetic procedure and viral skincare products, consumers today are looking for more personalised solutions and recommendations tailored to their specific needs.

AI Skin Analysis : a new standard in personalized skin analysis

A new era of consumer expectations

The concept of skin quality is redefining the contours of modern beauty. It is no longer limited to addressing a single visible concern but addresses the full complexity of the skin: complexion evenness, texture, hydration, radiance, elasticity and overall skin balance.

This shift is profound. Consumers no longer simply want to “correct”; they want to optimise, preserve and understand. The goal has become skin quality, for the long term. AI Skin Scan was born from this evolution.

Drawing on Teoxane’s scientific expertise, the tool responds to a simple yet demanding expectation: to provide everyone with a detailed and personalised understanding of their skin, enabling them to take a more precise and targeted approach to their skincare and aesthetic journey.

A personalised approach to understanding skin quality

Based on a facial scan, the tool leverages advanced analysis of ten key skin vitality parameters, powered by an AI model trained to assess hydration, elasticity, wrinkles, firmness, radiance, uneven skin tone, texture, redness, sensitivity, dark circles, and pores and certain signs associated with skin ageing.

This multidimensional analysis helps identify skin imbalances, assess the integrity of the skin barrier and determine the priority needs of everyone’s skin.

The result is a personalised **Skin Report**, structured as an intuitive clinical-style assessment **grounded in data** and designed to help inform aesthetic decisions with greater precision.

The Technology behind AI Skin analysis

AI Skin Analysis combines advanced artificial intelligence with Teoxane’s scientific expertise in skin quality and facial anatomy. The system evaluates visible facial characteristics through a structured assessment framework designed to analyse skin quality, facial contours, volume distribution, symmetry, and other observable facial features.

The analysis is designed to provide personalised, descriptive insights while respecting individual diversity.

The system does not compare users against predefined beauty ideals and is intended to remain objective, inclusive, and focused solely on visible features.

Guided by predefined scientific criteria and robust safety guardrails, the tool translates complex facial observations into clear, accessible insights that help users better understand their skin and facial characteristics. It is intended for informational purposes only and does not provide medical diagnoses or treatment recommendations.

A pre-consultation tool to support dialogue with healthcare professionals

Beyond skincare recommendations, AI Skin Analysis also provides guidance for consumer who wish to learn more about aesthetic procedure solutions.

The tool offers an initial assessment of facial concerns and highlights certain areas that may be discussed during a consultation with a qualified healthcare professional. This approach enables users to arrive

better informed and helps facilitate meaningful conversations with their practitioner.

However, the report is not intended to recommend or prescribe any specific aesthetic procedure. It is an informational resource designed to support consumer in their decision-making process and encourage dialogue with healthcare professionals¹.

The Treatment Hub: empowering consumer through education and insight

AI Skin Analysis is integrated into the Treatment Hub, a digital platform developed by Teoxane to support users throughout their aesthetic decision-making journey.

Built around consumers’ real concerns, the Treatment Hub offers:

- Educational content about the skin and how it evolves over time;
- Information on different facial aesthetic concerns;
- Accessible explanations of aesthetic protocols and approaches;
- Resources to help consumers prepare for a consultation in a factual and informed way;

The ambition is to help everyone better understand what is happening within their skin, reduce uncertainty and make more informed decisions - without pressure or unrealistic promises.

A new era of personalized skin understanding powered by science and digital innovation

As expectations around skin quality and aesthetic outcomes continue to evolve, consumers are seeking greater transparency, personalization, and understanding throughout their decision-making journey.

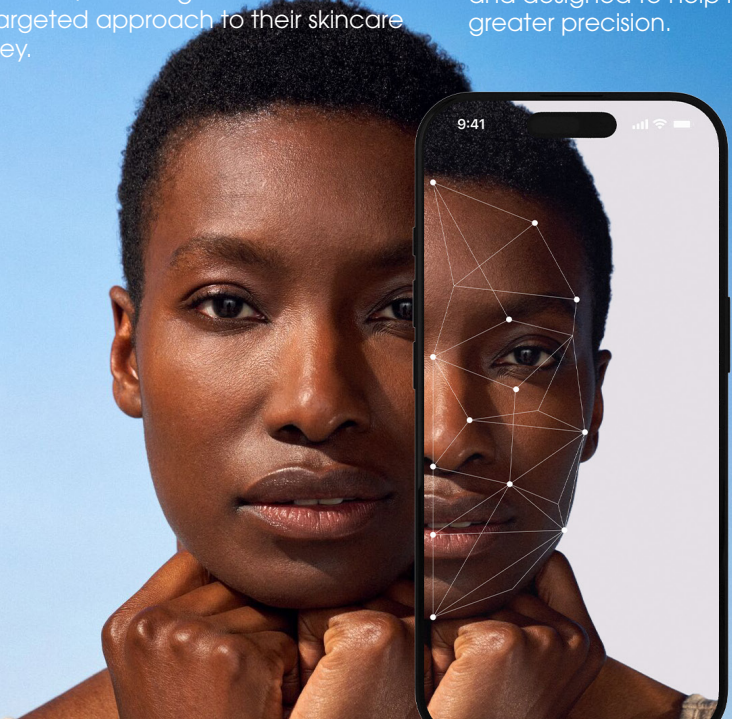
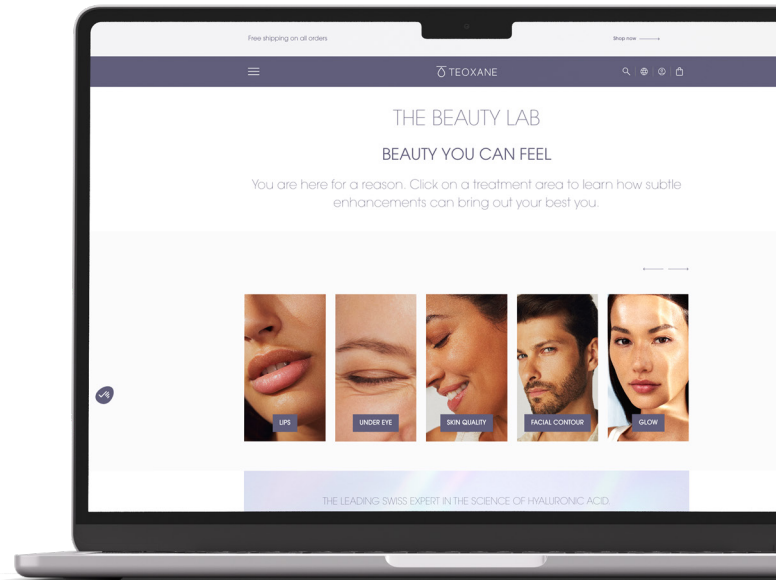
With the launch of **The Beauty Lab**, Teoxane introduces an integrated ecosystem designed to translate complex skin and facial assessments into accessible, actionable insights. By combining advanced AI-powered analysis with educational content and personalized recommendations, the platform supports individuals in better understanding their unique concerns and available care pathways.

Rooted in Teoxane’s global leadership in medical education, The Beauty Lab draws on extensive scientific expertise developed through continuous

training programs, international knowledge exchange, and collaborations with leading experts in aesthetic medicine. This unique foundation ensures that innovation is guided by **medical excellence**, empowering users with reliable and **meaningful insights**.

This latest innovation reflects Teoxane’s ongoing commitment to bridging scientific excellence, digital innovation, and consumer empowerment, while supporting a more personalized, informed, and responsible approach to skin quality and aesthetic care.

The ambition is to help everyone better understand what is happening within their skin, reduce uncertainty and make more informed decisions - without pressure or unrealistic promises.





About Teoxane

Established in 2003 in Switzerland by Founder and CEO Valérie Taupin, Teoxane specializes in developing aesthetic solutions based on hyaluronic acid. With over 20 years of expertise, the company is recognized as a pioneer in the science of facial beauty. Built as an independent company, Teoxane was founded on a clear vision: to expand the possibilities of aesthetic treatments through high-performance dermal fillers, skin boosters, and skincare, all developed through rigorous scientific research and a constant pursuit of excellence. Through close collaboration with the global medical community, a strong focus on education, and an uncompromising commitment to safety, Teoxane contributes to advancing aesthetic medicine toward higher standards, one where subtle procedure can deliver a meaningful impact on patients' self-image and overall well-being.

References: 1. AI Skin Analysis does not replace a medical consultation, diagnosis or protocol recommendation. Any decision regarding an aesthetic procedure should be made in consultation with a qualified healthcare professional.

WWW.TEOXANE.COM

TEOXANE. INJECT MORE BEAUTY INTO YOUR LIFE®